




Extended product portfolio to leverage identified opportunities

	Entry	Mid	Top
Product			
When is it available?	April 30, 2020	April 30, 2020	March 12, 2020
What languages are available?	EN, DE, FR, IT, ES, PT(BR), NL, CZ, PL, RU, JP	EN, DE, FR, IT, ES, PT(BR), NL, CZ, PL, RU, JP	EN, DE, FR, IT, ES, PT(BR), NL, CZ, PL, RU, TR, CS, CT, JP
Platform	Windows	Windows	Windows, Mac
Where is it offered?	Retail eTail Channel (Box,ESD) No CorelSure Maintenance attach	License Channel (Volume License only) No CorelSure Maintenance attach	All Channels: ESD, Box, License, Subscription. CorelSure Maintenance attach available
Who is it for?	Hobbyists and DIY graphics users	Graphics Enthusiasts, Students, Home and Micro Business	Professional graphic and technical designers
What's the positioning?	A user-friendly vector illustration toolkit for non-business DIY graphics enthusiasts.	An advanced graphic design suite for hobbyists and home businesses.	Professional vector illustration, layout, photo editing and typography tools created with professional graphic and technical designers in mind

CorelDRAW®

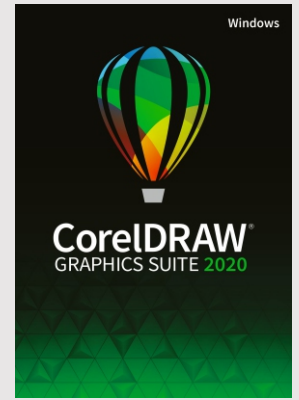
Product Family Comparison



For occasional graphics users and creative consumers



For graphics hobbyists and home businesses



For graphics professionals in small to large businesses

Main Applications			Most Popular
CorelDRAW® 2020	✓ * CorelDRAW Essentials 2020	✓ * CorelDRAW Standard 2020	✓
Corel PHOTO-PAINT™ 2020		✓ * Corel PHOTO-PAINT Standard 2020	✓
Corel Font Manager™ 2020			✓
PowerTRACE™ (included as part of the CorelDRAW application)		✓ (Quick Trace only)	✓
CAPTURE™			✓
CorelDRAW.app™			✓
Corel AfterShot™ 3 HDR			✓
Key Features & Tools (Highlights)			
Bevel tool, Shadow tools, Spiral, Smooth and Smear tool, Contour tool		✓	✓
Clone Tool, Artistic Media		✓	✓
Dimension dockers, Alignment guides		✓	✓
Symmetry drawing mode, Block Shadow tool, Impact tool, Pointillizer, PhotoCocktail			✓
Object styles, Color styles, Color harmonies			✓
Professional Print options (CMYK features, Composite, Color separations, Postscript, Prepress tabs, large print preview)			✓
Advanced page layout: left & right master pages, custom placeholder text, image rendering above 150dpi			✓
Enhanced Color management, Color proofing option, Pantone color palettes, Universal Laser & Roland color palettes			✓
Collaboration tools			✓
Automation support (VSTA, VBA), Macro Manager			✓

Content			Most Popular
Vector images		1,000	Over 7,000
High-resolution digital photos		100	1,000
TrueType and OpenType® fonts		175	1,000
Professionally designed templates		Over 60	150
Fountain, vector and bitmap fills		600	600
File Format Support (Highlights)	~10	~70	~100
GIF, JPG, PNG, BMP, CPT, CPX, CMX, FILL, and TXT	✓	✓	✓
PDF, DOCX, PSD, TIFF, WMF, EMF, AI, EPS, SVG		✓	✓
DWG/DXF, DCS, CGM, JPEG 2000, TTF, DES, PPT, XLS, PUB, VSD			✓
Documentation			
Quick Start Guide	✓	✓	✓
Quick-reference card			✓
Help files (Some features described in the help files are not included in CorelDRAW Standard and/or Essentials.)	✓	✓	✓
Training			
Training videos (internet connection required)		✓	✓
Video Hints and Insights from the Experts	✓	✓	✓
Hints docker (some features described in the Hints are exclusive to CorelDRAW Graphics Suite.)	✓	✓	✓

* Additional features are excluded from CorelDRAW Essentials 2020, CorelDRAW Standard 2020, and Corel PHOTO-PAINT Standard 2020.